

Associate of Applied Science in General Business

This program is delivered through the Anchorage Campus, Kenai Peninsula College, Kodiak College and Matanuska-Susitna College.

The Associate of Applied Science (AAS) in General Business provides students with a general knowledge of entrepreneurship, human resource management, business law concepts, marketing, and financial statement analysis. Students will gain a better understanding of for-profit and not-for-profit businesses, issues of social responsibility, business ethics, and forms of business ownership.

To provide maximum transferability to a Bachelor of Business Administration, it is recommended that students meet with an advisor to selectively choose courses.

Admission Requirements

- Complete the Admission Requirements for Associate Degrees. (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>)

Graduation Requirements

- Complete the General University Requirements for Associate of Applied Science Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/>).
- Complete the General Education Requirements for Associate of Applied Science Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/generaleducationrequirements/>).
 - For the Quantitative Skills requirement choose MATH A105 or higher, but not MATH A104 or MATH A115.
 - For the Written Communication Skills requirement, WRTG A212 is recommended.
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
Core Courses		
ACCT A201	Principles of Financial Accounting ¹	3
ACCT A202	Principles of Managerial Accounting	3
BA A151	Business Foundations	3
BA A166	Entrepreneurship and Small Business Management	3
BA A231	Fundamentals of Supervision	3
BA A233	Survey of Finance	3
BA A241	Business Law I	3
BA A260	Marketing Practices	3

BADA A110	Computer Concepts in Business	3
ECON A101	Principles of Microeconomics	3
ECON A102	Principles of Macroeconomics	3
LGOP A110	Logistics, Information Systems and Customer Service	3
MATH A105	Intermediate Algebra	3-6
or MATH A121	College Algebra for Managerial and Social Sciences	
or MATH A151	College Algebra for Calculus	
or MATH A221	Applied Calculus for Managerial and Social Sciences	
or MATH A251	Calculus I	
or MATH A251F	F.A.T. Calculus I	

Electives

Complete 9 credits of advisor-approved electives. Courses must be from: ACCT, BA, BADA, ECON, LGOP or LOG 9

Total 48-51

¹ The ACCT A101 and ACCT A102 sequence may be used to satisfy the ACCT A201 requirement for this degree.

A minimum of 60 credits is required for the degree.

Program Student Learning Outcomes

Students graduating with an Associate of Applied Science in General Business will be able to:

- Use critical thinking skills to solve problems and make decisions based on accepted business principles.
- Explain the concepts of ethics, social responsibility, and the terms under which ethical rights and duties exist between organizations and society.
- Discuss socially diverse and cultural differences and how global opportunities and challenges influence the decision-making process.
- Explain human social relations and the implications related to the ability to effectively communicate in ethnically diverse contexts.
- Discuss the process of achieving organizational objectives through people and other resources.
- Apply the introductory concepts, fundamental theories, and essential practices in accounting, economics, marketing, and management.
- Demonstrate a solid foundation in management, teamwork, and leadership skills

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student's plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of

the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

Please review the following terms, definitions, and resources associated with the sample academic plan below.

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

Course	Title	Credits
First Year		
Fall		
BA A151	Business Foundations	3
BA A166	Entrepreneurship and Small Business Management	3
COMM A111 or COMM A241	Fundamentals of Oral Communication or Public Speaking	3
MATH A105 or MATH A121 or MATH A151	Intermediate Algebra or College Algebra for Managerial and Social Sciences or College Algebra for Calculus	3-4
WRTG A111	Writing Across Contexts	3
Credits		15-16
Spring		
BADA A110	Computer Concepts in Business	3
ECON A101	Principles of Microeconomics	3
LGOP A110	Logistics, Information Systems and Customer Service	3

WRTG A212	Writing and the Professions	3
Program Elective (ACCT, BA, BADA, ECON, LGOP or LOG)		3
Credits		15
Second Year		
Fall		
ACCT A201	Principles of Financial Accounting	3
BA A231	Fundamentals of Supervision	3
BA A260	Marketing Practices	3
ECON A102	Principles of Macroeconomics	3
Program Elective (ACCT, BA, BADA, ECON, LGOP or LOG)		3
Credits		15
Spring		
BA A233	Survey of Finance	3
BA A241	Business Law I	3
ACCT A202	Principles of Managerial Accounting	3
Program Elective (ACCT, BA, BADA, ECON, LGOP or LOG)		3
Elective		3
Credits		15
Total Credits		60-61