Hospitality Administration (HA)

Courses

HA A301 Advanced Hospitality Administration 3 Credits
Advanced administrative overview of the hospitality and tourism industry, its growth and development, industry segments, trends and current concerns.

Registration Restrictions: Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and STAT A200 with a minimum grade of C and BA A361 with a minimum grade of C and ACCT A202 with a minimum grade of C.

HA A305 Front Desk Operations 3 Credits
Examines hospitality front desk procedures, including guest reception, night audit, bell desk, reservation systems, concierge service, valet services and guest security.

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Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and STAT A200 with a minimum grade of C.

HA A310 Hospitality Financial Management 3 Credits
Examines objectives and strategies related to marketing, consumer demands, marketing planning and selling methodologies for the hospitality industry.

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Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and HA A301 with a minimum grade of C and HA A305 with a minimum grade of C and HA A310 with a minimum grade of C and STAT A200 with a minimum grade of C.
HA A495 Hospitality Administration Internship 6 Credits
Application of theoretical concepts and principles in the hospitality management industry. Emphasizes professional competency in customer service, human resource management, operations management, food and beverage cost control, marketing, leadership and ethics. Requires 560 hours at worksite plus 40 hours of seminar instruction and project work.

Registration Restrictions: Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and HA A301 with a minimum grade of C and HA A305 with a minimum grade of C and HA A310 with a minimum grade of C and HA A401 with a minimum grade of C and HA A405 with a minimum grade of C and HA A410 with a minimum grade of C and STAT A200 with a minimum grade of C.

Attributes: UAA Integrative Capstone GER.