Hospitality Administration (HA)

Courses

HA A105 Introduction to Hospitality Administration 3 Credits
Introduces the basic principles of management, professionalism, customer service, and operations in hospitality administration. Presents the background and historical development of the hospitality industry and its relevant areas. Employment opportunities and trends in each area are discussed.

HA A301 Advanced Hospitality Administration 3 Credits
Advanced administrative overview of the hospitality and tourism industry, its growth and development, industry segments, trends and current concerns.

Registration Restrictions: Completion of Tier 1 (basic college-level) GER courses

HA A305 Front Desk Operations 3 Credits
Examines hospitality front desk procedures, including guest reception, night audit, bell desk, reservation systems, concierge service, valet services and guest security.

Registration Restrictions: Completion of Tier 1 (basic college-level) GER courses

HA A310 Hospitality Financial Management 3 Credits
Examines hospitality accounting principles and practices pursuant to the industry’s uniform system of accounts.

Registration Restrictions: Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and STAT A200 with a minimum grade of C.

HA A401 Hotel Facilities and Operations 3 Credits
Examines the administrative duties of employee supervision in hotel facility departments, maintenance of the physical plant, environmental and sustainable practices, housekeeping, facilities management, and engineering.

Registration Restrictions: Completion of Tier 1 (basic college-level) GER courses

HA A405 Hospitality Leadership and Ethics 3 Credits
Examines skills necessary to lead and manage hospitality organizations in an ethical, economical, environmentally and socially sustainable way. Includes analysis of organizational work environments, critical situations, problem solving and critical decision making.

Registration Restrictions: Completion of Tier 1 (basic college-level) GER courses

HA A410 Hospitality Marketing 3 Credits
Examines objectives and strategies related to marketing, consumer demands, marketing planning and selling methodologies for the hospitality industry.

Registration Restrictions: Completion of Tier 1 (basic college-level) GER courses

HA A495 Hospitality Administration Internship 6 Credits
Application of theoretical concepts and principles in the hospitality management industry. Emphasizes professional competency in customer service, human resource management, operations management, food and beverage cost control, marketing, leadership and ethics. Requires 560 hours at worksite plus 40 hours of seminar instruction and project work.

Registration Restrictions: Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

Prerequisites: ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and HA A301 with a minimum grade of C and HA A305 with a minimum grade of C and HA A310 with a minimum grade of C and HA A401 with a minimum grade of C and HA A405 with a minimum grade of C and HA A410 with a minimum grade of C and HA A495 with a minimum grade of C.

Attributes: UAA Integrative Capstone GER.