

# Hospitality Administration (HA)

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## Courses

### HA A105 Introduction to Hospitality Administration 3 Credits

Introduces the basic principles of management, professionalism, customer service, and operations in hospitality administration. Presents the background and historical development of the hospitality industry and its relevant areas. Employment opportunities and trends in each area are discussed.

### HA A301 Advanced Hospitality Administration 3 Credits

Advanced administrative overview of the hospitality and tourism industry, its growth and development, industry segments, trends, and current concerns.

**Registration Restrictions:** Placement into MATH A055 or higher and WRTG A111 or higher

### HA A305 Front Desk Operations 3 Credits

Examines hospitality front desk procedures, including guest reception, night audit, bell desk, reservation systems, concierge service, valet services, and guest security.

**Registration Restrictions:** Placement into MATH A055 or higher and WRTG A111 or higher

### HA A310 Hospitality Financial Management 3 Credits

Examines hospitality accounting principles and practices pursuant to the industry's uniform system of accounts.

**Registration Restrictions:** Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

**Prerequisites:** ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and STAT A200 with a minimum grade of C.

### HA A401 Hotel Facilities and Operations 3 Credits

Examines the administrative duties of employee supervision in hotel facility departments, maintenance of the physical plant, environmental sustainability practices, housekeeping, facilities management, and engineering.

**Registration Restrictions:** Placement into MATH A055 or higher and WRTG A111 or higher

### HA A405 Hospitality Leadership and Ethics 3 Credits

Examines skills necessary to lead and manage hospitality organizations in ethically, economically, environmentally, and socially sustainable ways. Includes analysis of organizational work environments, critical situations, problem solving and critical decision making.

**Registration Restrictions:** Placement into MATH A055 or higher and WRTG A111 or higher

### HA A410 Hospitality Marketing 3 Credits

Examines objectives and strategies related to marketing, consumer demands, marketing planning, and selling methodologies for the hospitality industry.

**Registration Restrictions:** Placement into MATH A055 or higher and WRTG A111 or higher.

### HA A495 Hospitality Administration Internship 6 Credits

Application of theoretical concepts and principles in the hospitality management industry. Emphasizes professional competency in customer service, human resource management, operations management, food and beverage cost control, marketing, leadership and ethics. Requires 560 hours at worksite plus 40 hours of seminar instruction and project work.

**Registration Restrictions:** Must have cumulative GPA of 2.5, be a declared HA major, have completed Tier 1 GERs, and have upper-division standing.

**Prerequisites:** ACCT A201 with a minimum grade of C and ACCT A202 with a minimum grade of C and BA A300 with a minimum grade of C and BA A343 with a minimum grade of C and BA A361 with a minimum grade of C and CA A201 with a minimum grade of C and CA A224 with a minimum grade of C and CA A225 with a minimum grade of C and HA A301 with a minimum grade of C and HA A305 with a minimum grade of C and HA A310 with a minimum grade of C and HA A401 with a minimum grade of C and HA A405 with a minimum grade of C and HA A410 with a minimum grade of C and STAT A200 with a minimum grade of C.

**Attributes:** UAA Integrative Capstone GER.