Master of Business Administration in General Management

The Master of Business Administration (MBA) in General Management provides students with perspectives and skills to prepare them for increasingly significant managerial and leadership roles.

The focus of the program is management practice, recognizing that sound practice requires a thorough understanding of underlying management principles and techniques. Our MBA graduates will be thoroughly grounded in state-of-the-art management theory and practice and aware of the complex global environment in which modern organizations operate.

The program serves full and part-time students and classes are typically scheduled on weekday evenings or Saturdays. Most courses are offered in fall and/or spring, with a limited number offered in summer.

Students interested in pursuing the MBA with an emphasis in business intelligence and business analytics can complete one additional class and an additional project to receive the SAS Data Mining Certificate, an industry-recognized professional certificate. Information about this nonacademic certificate can be found on the College of Business and Public Policy SAS data mining program page. [https://business.uaa.alaska.edu/academics/graduate/mba/sas.cshtml](https://business.uaa.alaska.edu/academics/graduate/mba/sas.cshtml)

Admission Requirements

Applicants must meet both the Admission Requirements for Graduate Degrees [http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/graduate](http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/graduate) and the College of Business and Public Policy (CBPP) requirements outlined here.

Undergraduate cumulative GPA of 3.25 or a GMAT score of 525 or greater is required for acceptance into the program. A GMAT quantitative score of the 30th percentile or higher is preferred for the Quantitative section*. If the score is less than the 30th percentile, students may be required to take a quantitative foundation course.

GMAT waivers may be considered for applicants who meet any of the following criteria:

- Hold another relevant master’s degree from an accredited university.
- Hold a terminal degree from an accredited university.
- Have an undergraduate cumulative GPA of 3.25 or higher or a cumulative GPA of 3.25 or higher for upper-division courses.

Additional indicators for predicting success in individual cases may be provided through documented evidence of creativity and leadership, or a sustained record of accomplishment in business or other professional activity.

Each applicant must submit the following to the UAA Office of Admissions as part of their application materials:

- A statement of purpose.
- A resume, including the names and contact information of three references.

Applicants whose native language is not English must score at least 80 (Internet-based exam scale) on the Test of English as a Foreign Language (TOEFL). Students may apply to enter the program by the published university deadlines. International students will need to provide extra documentation and are advised to apply three months earlier to allow for the extra processing time.

*All students must meet a quantitative skills requirement to be admitted.

Graduation Requirements

- Satisfy the General University Requirements for Graduate Degrees [http://catalog.uaa.alaska.edu/graduateprograms/deggerequirements](http://catalog.uaa.alaska.edu/graduateprograms/deggerequirements).

Program Requirements

All students must complete the following foundation courses. Advisors may, however, waive one or more of the foundation courses if the student has satisfactorily completed disciplinary equivalent coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ACCT A601</td>
<td>Accounting Foundations for Executives</td>
<td>3</td>
</tr>
<tr>
<td>BA A603</td>
<td>Fundamentals of Finance</td>
<td>3</td>
</tr>
<tr>
<td>ECON A602</td>
<td>Introduction to Economics for Managers</td>
<td>3</td>
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<td></td>
<td><strong>Total</strong></td>
<td><strong>9</strong></td>
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</table>

Students can select a General MBA degree which requires 30 credits or a General MBA degree with an emphasis which requires 36 credits.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCT A650</td>
<td>Seminar in Executive Uses of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BA A610</td>
<td>Business Intelligence and Analytics</td>
<td>3</td>
</tr>
<tr>
<td>BA A632</td>
<td>Leadership and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>BA A635</td>
<td>Current Marketing Issues Seminar</td>
<td>3</td>
</tr>
<tr>
<td>BA A636</td>
<td>Financial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>BA A686</td>
<td>Management Simulation</td>
<td>3</td>
</tr>
<tr>
<td>ECON A625</td>
<td>Economics and Public Policy</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td><strong>21</strong></td>
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Electives
Students select two electives for a General MBA or one elective for a General MBA with an Emphasis.

Students may take courses in the emphasis areas (see below) or any advisor approved CBPP graduate course as elective courses including public administration courses. Also with the advisor’s approval, elective coursework can be selected from graduate courses offered by other colleges or disciplines within UAA, or graduate courses offered by other universities accredited by AACSB International. Up to two 400-level courses not previously applied towards another degree may be taken as electives for the entire degree, with the advisor’s approval and only if graduate course offerings are not available on those topics.

### Total Elective Credits for a General MBA
- 6

### Total Elective Credits for a General MBA with an Emphasis*
- 3

*Global Supply Chain Management emphasis does not require an elective

### Capstone Course
Select one course based on preferred nature of experience (practical or academic) and application (applied or theoretical):
- BA A655: Strategic Management Seminar
- BA A656: Management Project
- BA A698: MBA Individual Research

### Total Capstone Credits
- 3

### Total General MBA Credits
- 30

### Total General MBA with an Emphasis Credits
- 36

### Emphasis Area/Elective Coursework

**Emphasis Area:** By selecting courses in a particular business-related discipline, students can design a custom emphasis area (not transcripted) or can choose one of the emphasis areas below (transcripted in accordance to the UAA Catalog). Students must complete at least 9 nine additional credits to fulfill an emphasis.

**Elective Coursework:** Students may select electives from the courses listed below.

#### Code   Title                           Credits

**Business Intelligence and Business Analytics Emphasis**
- BA A633: Problem Formulation and Decision Analysis 3
- BA A648: Business Intelligence and Data Mining 3
- BA A649: Advanced Business Data Analysis 3
  or CIS A670: Data Warehouse and Business Intelligence 3

**Total** 9

**Leadership Emphasis**

Complete 9 credits from the following:
- BA A621: Change Leadership and Facilitation 9

**Public Sector and Non-Profit Management Emphasis**

Complete 9 credits from the following:
- PADM A601: Introduction to Public Administration
- PADM A602: Seminar in Public Management
- PADM A603: Management Analysis
- PADM A606: The Policymaking Process
- PADM A608: Organizational Theory, Design and Development

**Total** 9

**Health Administration Emphasis**

Complete at least 9 credits of 600-level advisor-approved health science-related electives not applied to another undergraduate or graduate degree. Recommended courses include HS A605, HS A624, HS A626/NS A626, HS A628/SWK A628, HS A630, HS A683/SWK A683 and HS A690.

**Total** 9

**Global Supply Chain Management**

Complete at least two of the 6 credit courses. If a student selects this option, an elective is not required from the elective section above.

- LOG A661: Logistics and Global Supply Chain Management: Applications and Strategy
- LOG A662: Supply Chain Technology and Systems
- LOG A663: The Role of Global Supply Chain Management in International Trade
- LOG A664: Leadership Principles and Management Skills for Global Supply Chain Managers
- LOG A665: Quantitative and Financial Performance Metrics for Global Supply Chain Management

**Total** 12
A minimum of 30 credits is required for a General MBA and 36 credits is required for a General MBA with an emphasis. Additional credits are required for students who need to take foundation courses.

**Program Student Learning Outcomes**

Upon graduation, MBA program graduates will possess or show ability in the following areas as defined by these MBA Learning Goals:

1. Develop an understanding of the organization as a complex goal-seeking system interacting with and adapting to the dynamics of its external environment.
2. Demonstrate an understanding of the key elements and tools of business performance improvement.
3. Demonstrate effective communication skills utilizing a variety of tools and media suited to specific situations.
4. Describe characteristics of leadership in settings at the organizational, team, and individual level.
5. Demonstrate the ability to solve complex business problems.
6. Demonstrate an understanding of social responsibility and ethical reasoning, and be able to apply it to decision making in a business organization.