Master of Business Administration in General Management

Program Student Learning Outcomes

Upon graduation, MBA program graduates will possess or show ability in the following areas as defined by these MBA Learning Goals:

1. Develop an understanding of the organization as a complex goal-seeking system interacting with and adapting to the dynamics of its external environment.
2. Demonstrate an understanding of the key elements and tools of business performance improvement.
3. Demonstrate effective communication skills utilizing a variety of tools and media suited to specific situations.
4. Describe characteristics of leadership in settings at the organizational, team, and individual level.
5. Demonstrate the ability to solve complex business problems.
6. Demonstrate an understanding of social responsibility and ethical reasoning, and be able to apply it to decision making in a business organization.