Master of Business Administration in General Management

The Master of Business Administration (MBA) provides students with the knowledge, skills, and abilities necessary for significant managerial and leadership roles. The focus of the program is management, recognizing that sound practice requires a thorough understanding of underlying management principles and techniques. Our MBA graduates will be grounded in state-of-the-art management theory and aware of the complex global environment in which modern organizations operate.

The MBA program is accredited by the Association to Advance Collegiate Schools of Business (AACSB-International).

Admission Requirements

 Applicants must meet both the Admission Requirements for Graduate Degrees (http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/graduate/) and the College of Business and Public Policy (CBPP) requirements outlined here.

Undergraduate cumulative GPA of 3.25 or a GMAT score of 525 or greater is required for acceptance into the program. A GMAT quantitative score of the 30th percentile or higher is preferred for the Quantitative section*. If the score is less than the 30th percentile, students may be required to take a quantitative foundation course.

GMAT waivers may be considered for applicants who meet any of the following criteria:

• Hold another relevant master’s degree from an accredited university.
• Hold a terminal degree from an accredited university.
• Have an undergraduate cumulative GPA of 3.25 or higher or a cumulative GPA of 3.25 or higher for upper-division courses.

Additional indicators for predicting success in individual cases may be provided through documented evidence of creativity and leadership, or a sustained record of accomplishment in business or other professional activity.

Each applicant must submit the following to the UAA Office of Admissions as part of their application materials:

• A statement of purpose.
• A resume, including the names and contact information of three references.

Applicants whose native language is not English must score at least 80 (Internet-based exam scale) on the Test of English as a Foreign Language (TOEFL). Students may apply to enter the program by the published university deadlines. International students will need to provide extra documentation and are advised to apply three months earlier to allow for the extra processing time.

*All students must meet a quantitative skills requirement to be admitted.

Graduation Requirements

• Complete the General University Requirements for Graduate Degrees (http://catalog.uaa.alaska.edu/graduateprograms/degreerequirements/).
• Complete the program requirements below.

All students must complete the following courses. Advisors may, however, waive one or more of the foundation courses if the student has satisfactorily completed disciplinary equivalent coursework.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT A601</td>
<td>Accounting Foundations for Executives</td>
<td>3</td>
</tr>
<tr>
<td>BA A603</td>
<td>Fundamentals of Finance</td>
<td>3</td>
</tr>
<tr>
<td>ECON A602</td>
<td>Introduction to Economics for Managers</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>9</td>
</tr>
</tbody>
</table>

Students can select a General MBA degree, which requires 30 credits, or a General MBA degree with an emphasis, which requires 36 credits.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT A650</td>
<td>Seminar in Executive Uses of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BA A610</td>
<td>Business Intelligence and Analytics</td>
<td>3</td>
</tr>
<tr>
<td>BA A632</td>
<td>Leadership and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>BA A635</td>
<td>Current Marketing Issues Seminar</td>
<td>3</td>
</tr>
<tr>
<td>BA A636</td>
<td>Financial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>BA A686</td>
<td>Management Simulation</td>
<td>3</td>
</tr>
<tr>
<td>ECON A625</td>
<td>Economics and Public Policy</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
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<td>21</td>
</tr>
</tbody>
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Electives

Students select two electives for a General MBA or one elective for a General MBA with an Emphasis.

Students may take courses in the emphasis areas (see below) or any advisor approved CBPP graduate course as elective courses including public administration courses. Also with the advisor’s approval, elective coursework can be selected from graduate courses offered by other colleges or disciplines within UAA, or graduate courses offered by other universities accredited by AACSB International. Up to two 400-level courses not previously applied towards another degree may be taken as electives for the entire degree, with the advisor's approval and only if graduate course offerings are not available on those topics.

Total Elective Credits for a General MBA 6
Total Elective Credits for a General MBA with an Emphasis* | 3
---|---
*Global Supply Chain Management emphasis does not require an elective

Capstone Course
Select one course based on preferred nature of experience (practical or academic) and application (applied or theoretical):

- BA A655  Strategic Management Seminar
- BA A656  Management Project
- BA A698  MBA Individual Research

Total Capstone Credits | 3
Total General MBA Credits | 30
Total General MBA with an Emphasis Credits | 36

Emphasis Area/Elective Coursework

Emphasis Area: By selecting courses in a particular business-related discipline, students can design a custom emphasis area or can choose one of the emphasis areas below. Students must complete at least 9 additional credits to fulfill an emphasis.

Elective Coursework: Students may select electives from the courses listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA A633</td>
<td>Problem Formulation and Decision Analysis</td>
<td>3</td>
</tr>
<tr>
<td>BA A648</td>
<td>Business Intelligence and Data Mining</td>
<td>3</td>
</tr>
<tr>
<td>BA A649 or CIS A670</td>
<td>Advanced Business Data Analysis or Data Warehouse and Business Intelligence</td>
<td>3</td>
</tr>
</tbody>
</table>

Total | 9

Leadership Emphasis
Complete 9 credits from the following:

- BA A621  Change Leadership and Facilitation
- BA A627  Leadership in the Multicultural Organization
- BA A628  Executive Leadership
- BA A629  Negotiation and Conflict Management

With the advisor's approval, a student may select a 400-level leadership course to complete the leadership emphasis.

Total | 9

Public Sector and Non-Profit Management Emphasis
Complete 9 credits from the following:

- PADM A601  Introduction to Public Administration and Policy
- PADM A602  Seminar in Public Management

Projects Management Emphasis
Complete 3 credits from the following:

- PM A612  Advanced Project Time Management
- PM A623  Stakeholder Engagement and Collaboration
- PM A624  Advanced Project Risk Management
- PM A632  Advanced Project Controls
- PM A640  Organizational Project Maturity and Improvement
- PM A641  Lean Six Sigma Green Belt

Global Supply Chain Management Emphasis
Complete at least two of the 6 credit courses. If a student selects this option, an elective is not required from the elective section above.

- LOG A661  Logistics and Global Supply Chain Management: Applications and Strategy
- LOG A662  Supply Chain Technology and Systems
- LOG A663  The Role of Global Supply Chain Management in International Trade
- LOG A664  Leadership Principles and Management Skills for Global Supply Chain Managers
- LOG A665  Quantitative and Financial Performance Metrics for Global Supply Chain Management

Total | 12

Health Administration Emphasis
Complete at least 9 credits of 600-level advisor-approved health science-related electives not applied to another undergraduate or graduate degree. Recommended courses include HS A605, HS A624, HS A626, HS A628/ SWK A628, HS A630, HS A683/SWK A683 and HS A690.

Total | 9
A minimum of 30 credits is required for a General MBA, and a minimum of 36 credits is required for a General MBA with an emphasis. Additional credits are required for students who need to take foundation courses.