Graduate Certificate in Business Analytics and Artificial Intelligence

The Graduate Certificate in Business Analytics and Artificial Intelligence prepares students to transform company data into actionable insights. They will develop skills for effectively gathering, analyzing, and applying information to improve decision-making and increase organizational performance and competitiveness. The high demand for skills in business intelligence, business analytics, and artificial intelligence will grow exponentially over the coming decades. These highly transferable skills will enable students to shift careers across industry sectors or jumpstart a graduate degree.

Admission Requirements

- Complete the Admission Requirements for Graduate Certificates (http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/graduate/).
- Complete the following College of Business and Public Policy (CBPP) requirements:
  - Undergraduate minimum GPA requirement for admission may be waived if an applicant has a graduate degree from an institutionally accredited institution or can provide documented evidence of leadership or a sustained record of accomplishment in their career.
  - Each applicant must submit the following to the UAA Office of Admissions as part of their application materials:
    - A statement of goals: a 300-500 word statement about career goals and how the certificate relates to them.
    - A resume, including the names and contact information of three references.

Graduation Requirements

- Complete the General University Requirements for Graduate Certificates (http://catalog.uaa.alaska.edu/graduateprograms/gradcertrequirements/).
- Complete the curriculum requirements for the graduate certificate with a minimum cumulative GPA of 3.00.
- Students may apply one 400-level course toward this certificate. Special topics courses may be approved by the student's advisor.
- No more than one equivalent course (3 credits) can be transferred and apply toward this certificate.
- Complete the following major requirements:

Code	Title	Credits
BA A608	Artificial Intelligence with Business Applications	3
BA A610	Business Intelligence and Analytics	3
BA A649	Advanced Business Data Analysis	3
or BADA A670	Advanced Business Analytics, Data Science, and Machine Learning	
Complete three credits from the following courses: [1]		3
BA A461	Negotiation and Conflict Management	
BA A632	Leadership and Organizational Behavior	
BA A633	Problem Formulation and Decision Analysis	
BA A648	Business Intelligence and Data Mining	
BA A690	Advanced Topics in Business	
Total		**12**

[1] BA, LOG and PADM 600-level courses not in this list may apply with advisor approval.

A minimum of 12 credits is required for the certificate.