

# Master of Business Administration in General Management

The Master of Business Administration (MBA) provides students with the knowledge, skills, and abilities necessary for significant managerial and leadership roles. The focus of the program is management, recognizing that sound practice requires a thorough understanding of underlying management principles and techniques. Our MBA graduates will be grounded in state-of-the-art management theory and aware of the complex global environment in which modern organizations operate.

The MBA program is accredited by the Association to Advance Collegiate Schools of Business (AACSB-International).

## Admission Requirements

Applicants must meet both the Admission Requirements for Graduate Degrees (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/graduate/>) and the College of Business and Public Policy (CBPP) requirements outlined here.

Undergraduate minimum cumulative GPA of 3.25 or a minimum GMAT score of 525 is required for acceptance into the program. A GMAT quantitative score of the 30th percentile or higher is preferred for the Quantitative section\*. If the score is less than the 30th percentile, students may be required to take a quantitative foundation course.

GMAT waivers may be considered for applicants who meet any of the following criteria:

- Hold another relevant master's degree from an accredited university.
- Hold a terminal degree from an accredited university.
- Have a minimum undergraduate cumulative GPA of 3.25 or a minimum cumulative GPA of 3.25 for upper-division courses.

Additional indicators for predicting success in individual cases may be provided through documented evidence of creativity and leadership, or a sustained record of accomplishment in business or other professional activity.

Each applicant must submit the following to the UAA Office of Admissions as part of their application materials:

- A statement of purpose.
- A resume, including the names and contact information of three references.

Applicants whose native language is not English must score at least 80 (Internet-based exam scale) on the Test of English as a Foreign Language (TOEFL). Students may apply to enter the program by the published university deadlines. International students will need to provide extra documentation and are advised to apply three months earlier to allow for the extra processing time.

\*All students must meet a quantitative skills requirement to be admitted.

## Graduation Requirements

- Complete the General University Requirements for Graduate Degrees (<http://catalog.uaa.alaska.edu/graduateprograms/degree requirements/>).
- Complete the program requirements below.

All students must complete the following foundation courses. Foundation courses do not count toward the 30 or 36 total credits required for this degree. Advisors may, however, waive one or more of the foundation courses if the student has satisfactorily completed disciplinary equivalent coursework.

Code	Title	Credits
<b>Foundation Courses</b>		
ACCT A601	Accounting Foundations for Executives	3
BA A603	Fundamentals of Finance	3
ECON A602	Introduction to Economics for Managers	3
<b>Total</b>		<b>9</b>

Students can select a General MBA degree, which requires 30 credits, or a General MBA degree with an emphasis, which requires 36 credits.

Code	Title	Credits
<b>Core Courses</b>		
ACCT A650	Seminar in Executive Uses of Accounting	3
BA A608	Artificial Intelligence with Business Applications	3
BA A610	Business Intelligence and Analytics	3
BA A632	Leadership and Organizational Behavior	3
BA A635	Current Marketing Issues Seminar	3
BA A636	Financial Decision Making	3
ECON A625	Economics and Public Policy	3
<b>Total Credits</b>		<b>21</b>
<b>Electives</b>		

Students select two electives for a General MBA or one elective for a General MBA with an Emphasis.

Students may take courses in the emphasis areas (see below) or any advisor approved CBPP graduate course as elective courses including public administration courses. Also with the advisor's approval, elective coursework can be selected from graduate courses offered by other colleges or disciplines within UAA, or graduate courses offered by other universities accredited by AACSB International. Up to two 400-level courses not previously applied towards another degree may be taken as electives for the entire degree, with the advisor's approval and only if graduate course offerings are not available on those topics.

<b>Total Elective Credits for a General MBA</b>	<b>6</b>
<b>Total Elective Credits for a General MBA with an Emphasis <sup>1</sup></b>	<b>3</b>
<b>Capstone Course</b>	
Select one course based on preferred nature of experience (practical or academic) and application (applied or theoretical):	
BA A655	Strategic Management Seminar
BA A656	Management Project
BA A698	MBA Individual Research
<b>Total Capstone Credits</b>	<b>3</b>
<b>Total General MBA Credits</b>	<b>30</b>
<b>Total General MBA with an Emphasis Credits</b>	<b>36</b>

<sup>1</sup> Global Supply Chain Management emphasis does not require an elective.

### Emphasis Area/Elective Coursework

**Emphasis Area:** By selecting courses in a particular business-related discipline, students can design a custom emphasis area or can choose one of the emphasis areas below. Students must complete at least 9 additional credits to fulfill an emphasis.

**Elective Coursework:** Students may select electives from the courses listed below.

Code	Title	Credits
<b>Business Intelligence and Business Analytics Emphasis</b>		
BA A633	Problem Formulation and Decision Analysis	3
BA A648	Business Intelligence and Data Mining	3
BA A649 or BADA A670	Advanced Business Data Analysis Advanced Business Analytics, Data Science, and Machine Learning	3
<b>Total</b>		<b>9</b>

Code	Title	Credits
<b>Leadership Emphasis</b>		
Complete 9 credits from the following:		9
BA A621	Change Leadership and Facilitation	

BA A627	Leadership in the Multicultural Organization
BA A628	Executive Leadership
BA A629	Negotiation and Conflict Management

With the advisor's approval, a student may select a 400-level leadership course to complete the leadership emphasis.

<b>Total</b>	<b>9</b>
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Code	Title	Credits
<b>Public Sector and Non-Profit Management Emphasis</b>		
Complete 9 credits from the following:		9
PADM A601	Introduction to Public Administration and Policy	
PADM A602	Seminar in Public Management	
PADM A603	Management Analysis	
PADM A606	The Policymaking Process	
PADM A608	Organizational Theory, Design and Development	

<b>Total</b>	<b>9</b>
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Code	Title	Credits
<b>Health Administration Emphasis</b>		
Complete at least 9 credits of 600-level advisor-approved health science-related electives not applied to another undergraduate or graduate degree. Recommended courses include HS A605, HS A624, HS A626, HS A628/SWK A628, HS A630, HS A683/SWK A683 and HS A690.		9

<b>Total</b>	<b>9</b>
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Code	Title	Credits
<b>Global Supply Chain Management Emphasis</b>		
Complete at least two of the 6 credit courses. If a student selects this option, an elective is not required from the elective section above.		12
LOG A661	Logistics and Global Supply Chain Management: Applications and Strategy	
LOG A662	Supply Chain Technology and Systems	
LOG A663	The Role of Global Supply Chain Management in International Trade	
LOG A664	Leadership Principles and Management Skills for Global Supply Chain Managers	
LOG A665	Quantitative and Financial Performance Metrics for Global Supply Chain Management	

<b>Total</b>	<b>12</b>
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Code	Title	Credits
<b>Project Management Emphasis</b>		
PM A601	Project Management Fundamentals	3
PM A602	Application of Project Management Processes	3
Complete 3 credits from the following:		3
PM A612	Advanced Project Time Management	
PM A623	Stakeholder Engagement and Collaboration	
PM A624	Advanced Project Risk Management	
PM A632	Advanced Project Controls	
PM A640	Organizational Project Maturity and Improvement	
PM A641	Lean Six Sigma Green Belt	
PM A650	Advanced Information Technology Project Management	
<b>Total</b>		<b>9</b>

**A minimum of 30 credits is required for a General MBA, and a minimum of 36 credits is required for a General MBA with an emphasis. Additional credits are required for students who need to take foundation courses.**

## Program Student Learning Outcomes

Upon graduation, MBA program graduates will possess or show ability in the following areas as defined by these MBA Learning Goals:

- Understand organizations as complex adaptive systems.
- Use reasoning analytically and critically to solve complex business problems.
- Effectively communicate with a range of audiences.
- Demonstrate proficient leadership skills across diverse organizational settings.