

Occupational Endorsement Certificate in Graphic Design

The Occupational Endorsement Certificate (OEC) in Graphic Design prepares students for employment as Graphic Designers, Creative Directors, Advertising Art Directors, Web Designers and Packaging Designers.

Admission Requirements

- Complete the Admission Requirements for Occupational Endorsement Certificates (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Occupational Endorsement Certificates (<http://catalog.uaa.alaska.edu/undergraduateprograms/oecrequirements/>).
- Complete the following major requirements with a minimum grade of C:

| Code | Title | Credits |
|--------------|---|-----------|
| ART A111 | Two-Dimensional Design | 3 |
| ART A252 | Beginning Graphic Design | 3 |
| ART A257 | Computer Art | 3 |
| ART A352 | Intermediate Graphic Design | 3 |
| JPC A104 | Media Literacy | 3 |
| JPC A210 | Infographics, Data Visualization and Strategy | 3 |
| or JPC A213 | Digital Imaging | |
| JPC A345 | Web Design | 3 |
| JPC A362 | Principles of Strategic Communications | 3 |
| or JPC A366 | Planning and Writing for Strategic Communications | |
| Total | | 24 |

A minimum of 24 credits is required for the degree.