

Bachelor of Arts in Journalism and Public Communications

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student’s plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

Please review the following terms, definitions, and resources associated with the sample academic plan below.

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

| Course | Title | Credits |
|-------------------|-------------------------|---------|
| First Year | | |
| Fall | | |
| JPC A104 | Media Literacy | 3 |
| WRTG A111 | Writing Across Contexts | 3 |
| GER Fine Arts | | 3 |

| | |
|-------------------------------|-----------|
| GER Oral Communication Skills | 3 |
| GER Quantitative Skills | 3 |
| Credits | 15 |

Spring

| | | |
|--------------------------|-----------------------------|---|
| JPC A203 | Multimedia Storytelling I | 3 |
| WRTG A212 | Writing and the Professions | 3 |
| GER Humanities | | 3 |
| GER Natural Sciences | | 3 |
| GER Natural Sciences Lab | | 1 |
| Elective | | 2 |
| Credits | 15 | |

Second Year

Fall

| | | |
|--|--|---|
| JPC A201 | Reporting and Writing News | 3 |
| JPC A202 | First Amendment and Media Ethics | 3 |
| JPC A210 or JPC A212 or JPC A213 | Infographics, Data Visualization and Strategy or Editing for Journalism and Public Communications or Digital Imaging | 3 |
| GER Humanities | | 3 |
| GER Natural Sciences | | 3 |
| Credits | 15 | |

Spring

| | | |
|--|--|---|
| JPC A312 or JPC A313 or JPC A314 | History of Alaska Media or Film and the First Amendment or Documentary Filmmakers and Filmmaking | 3 |
| JPC A312 or JPC A313 or JPC A314 | History of Alaska Media or Film and the First Amendment or Documentary Filmmakers and Filmmaking | 3 |
| GER Alaska Native-Themed | | 3 |
| GER Social Sciences | | 3 |
| Program Elective (Interdisciplinary) | | 3 |
| Credits | 15 | |

Third Year

Fall

| | | |
|---------------------------------|-----------|---|
| GER Diversity & Inclusion | | 3 |
| Upper Division Elective | | 3 |
| Upper Division Elective | | 3 |
| Upper Division Program Elective | | 3 |
| Upper Division Program Elective | | 3 |
| Credits | 15 | |

Spring

| | | |
|---------------------------------|--|---|
| JPC A403 or JPC A492 | Communications and Media Research or JPC Capstone Seminar | 3 |
| Upper Division Elective | | 3 |
| Upper Division Elective | | 3 |
| Upper Division Program Elective | | 3 |

| | |
|---------------------------------|------------|
| Upper Division Program Elective | 3 |
| Credits | 15 |
| Fourth Year | |
| Fall | |
| Elective | 3 |
| Elective | 3 |
| Elective | 3 |
| Upper Division Program Elective | 3 |
| Upper Division Program Elective | 3 |
| Credits | 15 |
| Spring | |
| Elective | 3 |
| Elective | 3 |
| Elective | 3 |
| Elective | 3 |
| Elective | 3 |
| Credits | 15 |
| Total Credits | 120 |