

Occupational Endorsement Certificate in Community Reporting

The Occupational Endorsement Certificate in Community Reporting prepares students for employment opportunities as reporters, editors, photographers, videographers, and digital content creators, to meet the growing demands of Alaska's news media organizations. The certificate program provides students with the basic skills required to produce ethical, fact-based content across multiple platforms from their own communities.

Admission Requirements

- Complete the Admission Requirements for Occupational Endorsement Certificates (<https://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Occupational Endorsement Certificates (<https://catalog.uaa.alaska.edu/undergraduateprograms/oecrequirements/>).
- Complete the following major requirements:

Code	Title	Credits
JPC A104	Media Literacy	3
JPC A201	Reporting and Writing News	3
JPC A202	First Amendment and Media Ethics	3
JPC A203	Multimedia Storytelling I	3
Complete 6 credits from the following:		6
INDS A295	Interdisciplinary Studies Internship	
JPC A212	Editing for Journalism and Public Communications	
JPC A343	Radio News Reporting	
JPC A344	Television News Reporting	
JPC A342	Photojournalism	
JPC A345	Web Design	
JPC A382	Podcasting	
JPC A384	Digital Video Production	
Total		18

A minimum of 18 credits is required for the certificate.

Program Student Learning Outcomes

Students graduating with an Occupational Endorsement Certificate in Community Reporting will be able to:

- Apply ethical and legally sound journalism practices to news gathering, reporting, and content creation that builds trust and serves communities

- Produce effective multimedia content across platforms using professional standards for writing, visual storytelling, and digital production

Demonstrate professional reporting and information literacy skills including news judgement, source evaluation, fact-checking, and AP style