

Occupational Endorsement Certificate in Community Reporting

Program Student Learning Outcomes

Students graduating with an Occupational Endorsement Certificate in Community Reporting will be able to:

- Apply ethical and legally sound journalism practices to news gathering, reporting, and content creation that builds trust and serves communities
- Produce effective multimedia content across platforms using professional standards for writing, visual storytelling, and digital production

Demonstrate professional reporting and information literacy skills including news judgement, source evaluation, fact-checking, and AP style