

Bachelor of Business Administration in Economics

The Bachelor of Business Administration (BBA) in Economics provides students with the breadth of knowledge and skills across business-related disciplines that prepares them for careers in the public or private sector and non-profit organizations. The major emphasizes problem-solving, critical thinking, and data analytics; upper-division electives such as money and banking, macroeconomics, public finance, and econometrics address current issues and develop core competencies in business and economics.

The BBA in Economics is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

- Complete the Admission Requirements for Baccalaureate Degrees (<https://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<https://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<https://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
 - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
 - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
 - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
 - For 6 credits of Tier 2 Social Science, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements. (<https://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>)
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
ECON A321	Intermediate Microeconomics	3
ECON A324	Intermediate Macroeconomics	3
ECON A492	Seminar in Economic Research	3
3 credits of 100-level or above ECON elective		3
3 credits of 100-level or above business elective (ACCT, BA, BADA, ECON, HA, or LOG)		3
18 credits of upper-division ECON electives (may include BA A375 or BADA A470) ¹		18

3 credits of 400-level ECON elective ²	3
Total	36

¹ No more than a total of 6 credits of independent study or ECON A454 may be used to satisfy the major requirements (6 credits of independent study or 3 credits of independent study and 3 credits of ECON A454).

² ECON A454 cannot be counted towards the 400-level ECON requirement.

A minimum of 120 credits is required for the degree, of which 45 must be upper-division.

Honors in Economics

The Bachelor of Business Administration in Economics recognizes distinguished achievement by conferring programmatic honors in economics. In order to receive honors in economics, a student must meet the following requirements:

- Meet requirements for Bachelor of Business Administration in Economics;
- Maintain a minimum GPA of 3.50 in their major requirements;
- Complete ECON A492 with a grade of A, or complete a research paper with a grade of A which demonstrates independent economic research in a semester-length independent study course.

Students not meeting all these requirements may be awarded honors through a vote of the faculty.