

Bachelor of Business Administration in Management

The Bachelor of Business Administration (BBA) in Management prepares students for career opportunities as managers, leaders, entrepreneurs, and innovators in corporations, non-profit organizations, and government agencies. Students will learn a broad array of knowledge, skills, and abilities, such as effective negotiation strategies, conflict resolutions and arbitrations, strategic business plans, strategy formulation for complex and dynamic environments, tools to solve business challenges, and the value of ethics and social responsibility.

The BBA in Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

- Complete the Admission Requirements for Baccalaureate (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>) Degrees (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
 - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
 - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
 - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
 - For 6 credits of Tier 2 Social Sciences, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>).
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
BA A215	Introduction to Real Estate Management	3
BA A361	Human Resource Management	3
BA A461	Negotiation and Conflict Management	3
Total		9

Choose one of the following concentrations: management or property management and real estate.

Code	Title	Credits
Management Concentration		
BA A151	Business Foundations	3
BA A388	Globalization and Business Environment	3
BA A462	Strategic Management	3
BA A481	Applications in Management	3
BA A489	From Startup to Growth	3
12 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		12
Total		27

Code	Title	Credits
Property Management and Real Estate Concentration		
BA A225	Real Estate Leasing	3
BA A302	Real Estate Maintenance and Risk Management	3
BA A303	Real Estate Investment Finance	3
BA A306	Real Estate Principles	3
BA A421	Real Estate Management Capstone	3
BA A432	Real Estate Law	3
6 credits from the following:		6
BA A395	Property Management and Real Estate Internship ¹	
BA A431	Real Estate Appraisal	
BA A489	From Startup to Growth	
6 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		6
Total		30

¹ Students with a concentration in property management and real estate may apply 6 credits of BA A395 to meeting degree requirements.

A minimum of 120 credits is required for the degree, of which 45-48 credits must be upper-division.

Program Student Learning Outcomes

Students graduating with a BBA in Management will be able to have:

- A baccalaureate content knowledge of his/her major discipline.
- Knowledge of business environments.
- Analytical skills.
- Professional communication skills.

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student's plan may vary according

to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

Please review the following terms, definitions, and resources associated with the sample academic plan below.

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

Sample Plan - Management

First Year

Fall		Credits
BA A151	Business Foundations	3
COMM A111	Fundamentals of Oral Communication	3
WRTG A111	Writing Across Contexts	3
GER Fine Arts		3
GER Humanities		3
Credits		15
Spring		
BADA A110	Computer Concepts in Business	3
MATH A121	Applied College Algebra	3-4
or	or College Algebra for Calculus	
MATH A151		
WRTG A212	Writing and the Professions	3
GER Humanities		3

GER Natural Sciences w/ Lab	4
Credits	16-17

Second Year

Fall

ACCT A201	Principles of Financial Accounting	3
BA A241	Business Law I	3
BA A280	Managerial Communications	3
ECON A101	Principles of Microeconomics	3
MATH A221	Applied Calculus for Managerial and Social Sciences	3-6
or	or Calculus I	
MATH A251	or F.A.T. Calculus I	
or		
MATH A251F		

Credits	15-18
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Spring

ACCT A202	Principles of Managerial Accounting	3
BA A215	Introduction to Real Estate Management	3
ECON A102	Principles of Macroeconomics	3
ECON A227	Introductory Statistics for Economics and Business	3
GER Natural Sciences		3

Credits	15
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Third Year

Fall

BA A300	Organizational Theory and Behavior	3
BA A325	Corporate Finance	3
BA A343	Principles of Marketing	3
GER Alaska Native-Themed or Elective		3
Elective		3

Credits	15
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Spring

BA A361	Human Resource Management	3
BA A375	Statistics for Business and Economics	3
or	or Business Analytics, Data Science, and Machine Learning	
BADA A470	and Machine Learning	
or	or Econometrics for Business and Economics	
ECON A312	Economics	
or	or Economic and Business Forecasting	
ECON A329		
BA A376	Management Information Systems	3
GER Diversity & Inclusion or Elective		3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)		3

Credits	15
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Fourth Year

Fall

BA A388	Globalization and Business Environment	3
BA A461	Negotiation and Conflict Management	3
BA A462	Strategic Management	3

Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Elective	3
Credits	15
Spring	
BA A481 Applications in Management	3
BA A489 From Startup to Growth	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Elective	0-2
Credits	12-14
Total Credits	118-124

Sample Plan - Property Management & Real Estate

First Year

Fall	Credits
COMM A111 Fundamentals of Oral Communication	3
WRTG A111 Writing Across Contexts	3
GER Fine Arts	3
GER Humanities	3
Elective	3
Credits	15

Spring

BA A215 Introduction to Real Estate Management	3
BADA A110 Computer Concepts in Business	3
MATH A121 Applied College Algebra	3-4
or MATH A151 or College Algebra for Calculus	
WRTG A212 Writing and the Professions	3
GER Natural Sciences w/ Lab	4
Credits	16-17

Second Year

Fall	Credits
ACCT A201 Principles of Financial Accounting	3
BA A225 Real Estate Leasing	3
BA A280 Managerial Communications	3
ECON A101 Principles of Microeconomics	3
MATH A221 Applied Calculus for Managerial and Social Sciences	3-6
or MATH A251 or Calculus I	
or MATH A251F or F.A.T. Calculus I	
Credits	15-18

Spring

ACCT A202 Principles of Managerial Accounting	3
ECON A102 Principles of Macroeconomics	3

ECON A227 Introductory Statistics for Economics and Business	3
GER Humanities	3
GER Natural Sciences	3
Credits	15

Third Year

Fall

BA A241 Business Law I	3
BA A300 Organizational Theory and Behavior	3
BA A302 Real Estate Maintenance and Risk Management	3
BA A325 Corporate Finance	3
BA A343 Principles of Marketing	3
Credits	15

Spring

BA A303 Real Estate Investment Finance	3
BA A361 Human Resource Management	3
BA A375 Statistics for Business and Economics	3
or BADA A470 or Business Analytics, Data Science, and Machine Learning	
or ECON A312 or Econometrics for Business and Economics	
or ECON A329 or Economic and Business Forecasting	
BA A376 Management Information Systems	3
Upper Division Program Elective (concentration)	3
Credits	15

Fourth Year

Fall

BA A306 Real Estate Principles	3
BA A461 Negotiation and Conflict Management	3
Upper Division Program Elective (concentration)	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
GER Alaska Native-Themed or Elective	3
Credits	15

Spring

BA A421 Real Estate Management Capstone	3
BA A432 Real Estate Law	3
GER Diversity & Inclusion or Elective	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Elective	0-2
Credits	12-14
Total Credits	118-124