Associate of Applied Science in General Business

This program is delivered through the Anchorage Campus, Kenai Peninsula College, Kodiak College and Matanuska-Susitna College.

The Associate of Applied Science (AAS) in General Business provides students with a general knowledge of entrepreneurship, human resource management, business law concepts, marketing, and financial statement analysis. Students will gain a better understanding of for-profit and not-for-profit businesses, issues of social responsibility, business ethics, and forms of business ownership.

To provide maximum transferability to a Bachelor of Business Administration, it is recommended that students meet with an advisor to selectively choose courses.

Admission Requirements

Complete the Admission Requirements for Associate Degrees. (http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/)

Graduation Requirements

- Complete the General University Requirements for Associate of Applied Science Degrees (http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/).
- Complete the General Education Requirements for Associate of Applied Science Degrees (http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/geducationrequirements/).
- For the Quantitative Skills requirement choose MATH A105 or higher, but not MATH A104 or MATH A115.
- For the Written Communication Skills requirement, WRTG A212 is recommended.
- Complete the following major requirements with a minimum grade of C:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCT A201</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT A202</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BA A151</td>
<td>Business Foundations</td>
<td>3</td>
</tr>
<tr>
<td>BA A166</td>
<td>Entrepreneurship and Small Business Management</td>
<td>3</td>
</tr>
<tr>
<td>BA A231</td>
<td>Fundamentals of Supervision</td>
<td>3</td>
</tr>
<tr>
<td>BA A233</td>
<td>Survey of Finance</td>
<td>3</td>
</tr>
<tr>
<td>BA/JUST A241</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>BA A260</td>
<td>Marketing Practices</td>
<td>3</td>
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</tbody>
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MATH A105 Intermediate Algebra 3-4
or MATH A121 College Algebra for Managerial and Social Sciences
or MATH A151 College Algebra for Calculus
or MATH A221 Applied Calculus for Managerial and Social Sciences
or MATH A251 Calculus I

Electives

Complete 9 credits of advisor-approved electives. Courses must be from: ACCT, BA, CIS, ECON, LGOP or LOG

Total 48-49

1 The ACCT A101 and ACCT A102 sequence may be used to satisfy the ACCT A201 requirement for this degree.

A minimum of 60 credits is required for the degree.

Program Student Learning Outcomes

Students graduating with an Associate of Applied Science in General Business will be able to:

- Use critical thinking skills to solve problems and make decisions based on accepted business principles.
- Explain the concepts of ethics, social responsibility, and the terms under which ethical rights and duties exist between organizations and society.
- Discuss socially diverse and cultural differences and how global opportunities and challenges influence the decision-making process.
- Explain human social relations and the implications related to the ability to effectively communicate in ethnically diverse contexts.
- Discuss the process of achieving organizational objectives through people and other resources.
- Apply the introductory concepts, fundamental theories, and essential practices in accounting, economics, marketing, and management.
- Demonstrate a solid foundation in management, teamwork, and leadership skills