

Associate of Applied Science in General Business

This program is delivered through the Anchorage Campus, Kenai Peninsula College, Kodiak College and Matanuska-Susitna College.

The Associate of Applied Science (AAS) in General Business provides students with a general knowledge of entrepreneurship, human resource management, business law concepts, marketing, and financial statement analysis. Students will gain a better understanding of for-profit and not-for-profit businesses, issues of social responsibility, business ethics, and forms of business ownership.

To provide maximum transferability to a Bachelor of Business Administration, it is recommended that students meet with an advisor to selectively choose courses.

Admission Requirements

Complete the Admission Requirements for Associate Degrees. (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>)

Graduation Requirements

- Complete the General University Requirements for Associate of Applied Science Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/>).
- Complete the General Education Requirements for Associate of Applied Science Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/aasrequirements/generaleducationrequirements/>).
 - For the Quantitative Skills requirement choose MATH A105 or higher, but not MATH A104 or MATH A115.
 - For the Written Communication Skills requirement, WRTG A212 is recommended.
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
Core Courses		
ACCT A201	Principles of Financial Accounting ¹	3
ACCT A202	Principles of Managerial Accounting	3
BA A151	Business Foundations	3
BA A166	Entrepreneurship and Small Business Management	3
BA A231	Fundamentals of Supervision	3
BA A233	Survey of Finance	3
BA/JUST A241	Business Law I	3
BA A260	Marketing Practices	3

CIS A110	Computer Concepts in Business	3
ECON A101	Principles of Microeconomics	3
ECON A102	Principles of Macroeconomics	3
LGOP A110	Logistics, Information Systems and Customer Service	3
MATH A105 or MATH A121	Intermediate Algebra College Algebra for Managerial and Social Sciences	3-4
or MATH A151 or MATH A221	College Algebra for Calculus Applied Calculus for Managerial and Social Sciences	
or MATH A251	Calculus I	

Electives

Complete 9 credits of advisor-approved electives. Courses must be from: ACCT, BA, CIS, ECON, LGOP or LOG 9

Total 48-49

¹ The ACCT A101 and ACCT A102 sequence may be used to satisfy the ACCT A201 requirement for this degree.

A minimum of 60 credits is required for the degree.

Program Student Learning Outcomes

Students graduating with an Associate of Applied Science in General Business will be able to:

- Use critical thinking skills to solve problems and make decisions based on accepted business principles.
- Explain the concepts of ethics, social responsibility, and the terms under which ethical rights and duties exist between organizations and society.
- Discuss socially diverse and cultural differences and how global opportunities and challenges influence the decision-making process.
- Explain human social relations and the implications related to the ability to effectively communicate in ethnically diverse contexts.
- Discuss the process of achieving organizational objectives through people and other resources.
- Apply the introductory concepts, fundamental theories, and essential practices in accounting, economics, marketing, and management.
- Demonstrate a solid foundation in management, teamwork, and leadership skills