Associate of Applied Science in General Business

Program Student Learning Outcomes
Students graduating with an Associate of Applied Science in General Business will be able to:

• Use critical thinking skills to solve problems and make decisions based on accepted business principles.
• Explain the concepts of ethics, social responsibility, and the terms under which ethical rights and duties exist between organizations and society.
• Discuss socially diverse and cultural differences and how global opportunities and challenges influence the decision-making process.
• Explain human social relations and the implications related to the ability to effectively communicate in ethnically diverse contexts.
• Discuss the process of achieving organizational objectives through people and other resources.
• Apply the introductory concepts, fundamental theories, and essential practices in accounting, economics, marketing, and management.
• Demonstrate a solid foundation in management, teamwork, and leadership skills