

Associate of Applied Science in General Business

Program Student Learning Outcomes

Students graduating with an Associate of Applied Science in General Business will be able to:

- Use critical thinking skills to solve problems and make decisions based on accepted business principles.
- Explain the concepts of ethics, social responsibility, and the terms under which ethical rights and duties exist between organizations and society.
- Discuss socially diverse and cultural differences and how global opportunities and challenges influence the decision-making process.
- Explain human social relations and the implications related to the ability to effectively communicate in ethnically diverse contexts.
- Discuss the process of achieving organizational objectives through people and other resources.
- Apply the introductory concepts, fundamental theories, and essential practices in accounting, economics, marketing, and management.
- Demonstrate a solid foundation in management, teamwork, and leadership skills