

Bachelor of Business Administration in Management

The Bachelor of Business Administration (BBA) in Management prepares students for career opportunities as managers, leaders, entrepreneurs, and innovators in corporations, non-profit organizations, and government agencies. Students will learn a broad array of knowledge, skills, and abilities, such as effective negotiation strategies, conflict resolutions and arbitrations, strategic business plans, strategy formulation for complex and dynamic environments, tools to solve business challenges, and the value of ethics and social responsibility.

The Weidner Property Management and Real Estate Program is one of only a handful of programs in the nation that offers a 4-year degree with dedicated curriculum focused on the management of real estate assets. In this program, students have the ability to complete a concentration in property management and real estate that, in combination with the College of Business and Public Policy's core business curriculum, ensures that graduates are prepared to enter a competitive and innovative marketplace with the tools necessary to succeed. The placement rate for graduates from this program who apply for jobs is 100%.

The BBA in Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

Complete the Application and Admission Requirements for Baccalaureate Programs (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
- Complete the CBPP Bachelor of Business Administration Requirements (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>).
- Complete the major requirements below with a minimum grade of C:

Major Requirements

Code	Title	Credits
BA A215	Introduction to Real Estate Management	3
BA/JUST A241	Business Law I	3
BA A361	Human Resource Management	3

BA A461	Negotiation and Conflict Management	3
MATH A221	Applied Calculus for Managerial and Social Sciences	3-4
or MATH A251	Calculus I	
Total		15-16

Choose one of the following concentrations: management or property management and real estate.

Code	Title	Credits
Management Concentration		
BA A481	Applications in Management	3
BA A489	From Startup to Growth	3
Upper-division electives in ACCT, BA, CIS, ECON or LOG		12
Total		18

Code	Title	Credits
Property Management and Real Estate Concentration		
BA A225	Real Estate Leasing	3
BA A302	Real Estate Maintenance and Risk Management	3
BA A303	Real Estate Investment Finance	3
BA A306	Real Estate Principles	3
BA A421	Real Estate Management Capstone	3
BA A432	Real Estate Law	3
Complete 6 credits from the following:		6
BA A395	Property Management and Real Estate Internship ¹	
BA A431	Real Estate Appraisal	
BA A489	From Startup to Growth	
Total		24

¹ Students with a concentration in property management and real estate may apply 6 credits of BA A395 to meeting degree requirements.

A total of 120 credits is required for the degree, of which a minimum of 45-48 credits must be upper-division.

Licensure and/or Certification

BA A306 is a required course for the Bachelor of Business Administration in Management with a Property Management and Real Estate Concentration, and the course is approved by the Alaska Real Estate Commission as satisfying the pre-licensing education requirement for the Alaska Real Estate Salesperson license. Please visit the State of Alaska Department of Commerce, Community and Economic Development Real Estate Commission's website (<https://www.commerce.alaska.gov/web/cbpl/professionallicensing/realestatecommission/>) for the complete list of requirements for licensure.

Please go to UAA's Authorization by State (<https://www.uaa.alaska.edu/academics/office-of-academic-affairs/>)

provost_office/uaa-state-authorization/authorization.cshtml/) website for information about licensure or certification in a state other than Alaska.

Program Student Learning Outcomes

Students graduating with a Bachelor of Business Administration in Management will be able to demonstrate:

- A baccalaureate content knowledge of the Management discipline.
- Knowledge of local, state, and global perspectives in business.
- Ability to apply analytical thinking.
- Skills in professional interactions and human relations.