Management and Marketing

Department of Management, Marketing, Logistics, and Business Analytics
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Programs of Study

Occupational Endorsement Certificates
- OEC in Alaska Native Business Management (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-alaskanativebusinessmanagement/)
- OEC in Business Analytics (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-businessanalytics/)
- OEC in Business Leadership (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-businessleadership/)
- OEC in Entrepreneurship (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-entrepreneurship/)

Undergraduate Certificate
- Certificate in Logistics and Supply Chain Operations (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/certificate-logisticssupplychainoperations/)

Associates of Applied Science
- AAS in General Business (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-generalbusiness/)
- AAS in Logistics and Supply Chain Operations (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-logisticssupplychainoperations/)
- AAS in Small Business Administration (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-smallbusinessadministration/)

Bachelors of Business Administration
- BBA in Management (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/bba-management/)
- BBA in Marketing (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/bba-marketing/)

Minors
- Minor in Alaska Native Business Management (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-aknativebusinessmanagement/)
- Minor in Business Administration (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-businessadministration/)
- Minor in Entrepreneurship (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-entrepreneurship/)
- Minor in International Business (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-internationalbusiness/)
- Minor in Real Estate (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-realestate/)