Management and Marketing

Department of Management, Marketing, Logistics, and Business Analytics
Edward & Cathryn Rasmuson Hall (RH), Room 203, (907) 786-4100

Occupational Endorsement Certificate
• OEC in Business Analytics (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-businessanalytics/)
• OEC in Business Leadership (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/oec-businessleadership/)
• OEC in Logistics and Supply Chain Operations (suspended)

Undergraduate Certificate
• Certificate in Logistics and Supply Chain Operations (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/certificate-logisticsupplychainoperations/)

Associate of Applied Science
• AAS in General Business (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-generalbusiness/)
• AAS in Logistics and Supply Chain Operations (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-logisticsupplychainoperations/)
• AAS in Small Business Administration (suspended) (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/aas-smallbusinessadministration/)

Bachelor of Business Administration
• BBA in Management (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/bba-management/)
• BBA in Marketing (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/bba-marketing/)

Minor
• Minor in Alaska Native Business Management (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-aknativebusinessmanagement/)
• Minor in Business Administration (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-businessadministration/)
• Minor in Entrepreneurship (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-entrepreneurship/)
• Minor in International Business (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minor-internationalbusiness/)
• Minor in Real Estate (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/businessadministration/minorestate/)