

# Occupational Endorsement Certificate in Entrepreneurship

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The Occupational Endorsement Certificate in Entrepreneurship will help students develop an entrepreneurial approach enabling them to launch new ventures, manage and grow small businesses, and create strategic business plans.

## Admission Requirements

- Complete the Admission Requirements for Occupational Endorsement Certificates (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

## Graduation Requirements

- Complete the General University Requirements for Occupational Endorsement Certificates. (<http://catalog.uaa.alaska.edu/undergraduateprograms/certificaterequirements/>)
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
BA A166	Entrepreneurship and Small Business Management	3
BA A286	Entrepreneurship and Innovation	3
BA A386	The Startup Venture	3
Complete 9 credits from the following: <sup>1</sup>		9
BA A131	Personal Finance	
BA A151	Business Foundations	
BA A201	Introduction to Alaska Native Business	
BA A215	Introduction to Real Estate Management	
BA A231	Fundamentals of Supervision	
BA A260	Marketing Practices	
BA A264	Personal Selling	
CIS A110	Computer Concepts in Business	
COMM A241	Public Speaking	
<b>Total</b>		<b>18</b>

<sup>1</sup> Some of these courses have prerequisites or require a placement exam prior to registration. Please see an advisor for assistance.

**A minimum of 18 credits is required for this certificate.**

**Students graduating with the Occupational Endorsement Certificate in Entrepreneurship will be able to:**

- Develop the framework to create an effective business plan for a startup.

- Identify and evaluate new business, marketing, and technology opportunities.
- Choose the best financing options and prepare the necessary materials for potential investor funding.