College of Business and Public Policy

College of Business and Public Policy website (https:// business.uaa.alaska.edu/academics/)

CBPP Bachelor of Business Administration Requirements

• Complete the following courses with a minimum grade of C:

Code	Title	Credits
BBA Lower-Division Core		
ACCT A201	Principles of Financial Accounting	3-6
or ACCT A101	Principles of Financial Accounting I	
& ACCT A102	and Principles of Financial Accounting	g II
ACCT A202	Principles of Managerial Accounting	3
BA A241	Business Law I	3
BA A280	Managerial Communications	3
BADA A110	Computer Concepts in Business	3
ECON A101	Principles of Microeconomics	3
ECON A102	Principles of Macroeconomics	3
ECON A227	Introductory Statistics for	3
	Economics and Business	
MATH A121	College Algebra for Managerial and Social Sciences	3-4
or MATH A151	College Algebra for Calculus	
MATH A221	Applied Calculus for Managerial and Social Sciences	3-6
or MATH A251	Calculus I	
or MATH A251F	F.A.T. Calculus I	
WRTG A212	Writing and the Professions	3
Upper-Division Core		
ACCT A316	Accounting Information Systems ¹	3
or BA A376	Management Information Systems	
BA A300	Organizational Theory and Behavior	3
BA A325	Corporate Finance	3
BA A343	Principles of Marketing	3
BA A375	Statistics for Business and Economics ²	3
or BADA A470	Business Analytics, Data Science, and Machine Learning	
or ECON A312	Econometrics for Business and Econor	nics
or ECON A329	Economic and Business Forecasting	
Total		48-55

¹ Accounting majors must take ACCT A316. All other majors must take BA A376.

² Accounting and Finance majors must choose from: BA A375, ECON A312, or ECON A329. Economics majors must take ECON A312. Global Logistics, Management, and Marketing majors must choose from: BA A375, BADA A470, ECON A312 or ECON A329.

Please contact the CBPP student advising center at SAC@alaska.edu or 907-786-4100 for assistance.