

Bachelor of Business Administration in Economics

The Bachelor of Business Administration (BBA) in Economics provides students with the breadth of knowledge and skills across business-related disciplines that prepares them for careers in the public or private sector and non-profit organizations. The major emphasizes problem-solving, critical thinking, and data analytics; upper-division electives such as money and banking, macroeconomics, public finance, and econometrics address current issues and develop core competencies in business and economics.

The BBA in Economics is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

- Complete the Admission Requirements for Baccalaureate D (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/degrees>) (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
 - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
 - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
 - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
 - For 6 credits of Tier 2 Social Science, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements. (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>)
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
ECON A321	Intermediate Microeconomics	3
ECON A324	Intermediate Macroeconomics	3
ECON A492	Seminar in Economic Research	3
3 credits of 100-level or above ECON elective		3
3 credits of 100-level or above business elective (ACCT, BA, BADA, ECON, HA, or LOG)		3

18 credits of upper-division ECON electives (may include BA A375 or BADA A470) ¹	18
3 credits of 400-level ECON elective ²	3
Total	36

¹ No more than a total of 6 credits of independent study or ECON A454 may be used to satisfy the major requirements (6 credits of independent study or 3 credits of independent study and 3 credits of ECON A454).

² ECON A454 cannot be counted towards the 400-level ECON requirement.

A minimum of 120 credits is required for the degree, of which 45 must be upper-division.

Honors in Economics

The Bachelor of Business Administration in Economics recognizes distinguished achievement by conferring programmatic honors in economics. In order to receive honors in economics, a student must meet the following requirements:

- Meet requirements for Bachelor of Business Administration in Economics;
- Maintain a minimum GPA of 3.50 in their major requirements;
- Complete ECON A492 with a grade of A, or complete a research paper with a grade of A which demonstrates independent economic research in a semester-length independent study course.

Students not meeting all these requirements may be awarded honors through a vote of the faculty.

Program Student Learning Outcomes

Students graduating with a BBA in Economics will be able to:

- Demonstrate baccalaureate content knowledge of their major discipline.
- Convey knowledge of business perspectives.
- Apply analytical techniques to solve business problems.
- Demonstrate effective communication skills.

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student's plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

Please review the following terms, definitions, and resources associated with the sample academic plan below.

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

Course	Title	Credits
First Year		
Fall		
COMM A111 or COMM A241	Fundamentals of Oral Communication or Public Speaking	3
WRTG A111	Writing Across Contexts	3
Program Elective (100-level or above in ACCT, BA, BADA, ECON, HA, or LOG)		3
Program Elective (100-level or above in ECON)		3
GER Humanities		3
Credits		15
Spring		
BADA A110	Computer Concepts in Business	3
MATH A121 or MATH A151	College Algebra for Managerial and Social Sciences or College Algebra for Calculus	3-4
WRTG A212	Writing and the Professions	3
GER Humanities		3
GER Natural Sciences w/ Lab		4
Credits		16-17

Second Year

Fall

ACCT A201	Principles of Financial Accounting	3
BA A241	Business Law I	3
BA A280	Managerial Communications	3
ECON A101	Principles of Microeconomics	3
MATH A221 or MATH A251 or MATH A251F	Applied Calculus for Managerial and Social Sciences or Calculus I or F.A.T. Calculus I	3-6

Credits 15-18

Spring

ACCT A202	Principles of Managerial Accounting	3
ECON A102	Principles of Macroeconomics	3
ECON A227	Introductory Statistics for Economics and Business	3
GER Fine Arts		3
GER Natural Sciences		3

Credits 15

Third Year

Fall

BA A300	Organizational Theory and Behavior	3
ECON A312	Econometrics for Business and Economics	3
ECON A321	Intermediate Microeconomics	3
Program Elective (upper division, ECON) ¹		3
GER Alaska Native-Themed or Elective		3

Credits 15

Spring

BA A325	Corporate Finance	3
BA A343	Principles of Marketing	3
ECON A324	Intermediate Macroeconomics	3
Program Elective (upper division, ECON) ¹		3
GER Diversity & Inclusion or Elective		3

Credits 15

Fourth Year

Fall

BA A376	Management Information Systems	3
Program Elective (400-level in ECON except ECON A454)		3
Program Elective (upper division, ECON) ¹		3
Program Elective (upper division, ECON) ¹		3
Elective		3

Credits 15

Spring

ECON A492	Seminar in Economic Research	3
Program Elective (upper division, ECON) ¹		3
Program Elective (upper division, ECON) ¹		3
Elective		3

Elective	0-2
Credits	12-14
Total Credits	118-124

¹ Complete 18 credits of 300- or 400-level ECON courses, BA A375 and/or BADA A470. No more than a total of 6 credits earned in an independent study or ECON A454 may be used to satisfy requirements for the major (e.g. 6 credits of independent study, or 3 credits of independent study and 3 credits of ECON A454).