Bachelor of Business Administration in Economics

The Bachelor of Business Administration (BBA) in Economics provides students with the breadth of knowledge and skills across business-related disciplines that prepares them for careers in the public or private sector and non-profit organizations. The major emphasizes problem-solving, critical thinking, and data analytics; upper-division electives such as money and banking, macroeconomics, public finance, and econometrics address current issues and develop core competencies in business and economics.

The Bachelor of Business Administration (BBA) in Economics is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

- Complete the Admission Requirements for Baccalaureate Degrees (http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/).
- Complete the General Education Requirements for Baccalaureate Degrees (http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/).
  - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
  - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
  - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
  - For 6 credits of Tier 2 Social Science, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements. (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#college requirementstext)
- Complete the following major requirements with a minimum grade of C:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON A321</td>
<td>Intermediate Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON A324</td>
<td>Intermediate Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON A492</td>
<td>Seminar in Economic Research</td>
<td>3</td>
</tr>
<tr>
<td>3 credits of 100-level or above ECON elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>3 credits of 100-level or above business elective (ACCT, BA, CIS, ECON, or LOG)</td>
<td>3</td>
<td></td>
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</tbody>
</table>

A minimum of 120 credits is required for the degree, of which 45 must be upper-division.

Honors in Economics

The Bachelor of Business Administration in Economics recognizes distinguished achievement by conferring programmatic honors in economics. In order to receive honors in economics, a student must meet the following requirements:

- Meet requirements for Bachelor of Business Administration in Economics;
- Maintain a minimum GPA of 3.50 in their major requirements;
- Complete ECON A492 with a grade of A, or complete a research paper with a grade of A which demonstrates independent economic research in a semester-length independent study course.

Students not meeting all these requirements may be awarded honors through a vote of the faculty.

Program Student Learning Outcomes

Students graduating with a BBA in Economics will be able to:

- Demonstrate baccalaureate content knowledge of their major discipline.
- Convey knowledge of business perspectives.
- Apply analytical techniques to solve business problems.
- Demonstrate effective communication skills.

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student’s plan may vary according to their initial course placement (https://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the below can have an unforeseen impact on the rest of the plan. Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.

Please review the following terms, definitions, and resources associated with the sample academic plan below.
Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.

**GER**: indicates a General Education Requirement (https://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.

**Program Elective**: indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.

**Elective**: indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.

**Upper Division Program Elective**: indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.

**Upper Division Elective**: indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

### Course Title Credits
### First Year

**Fall**
- COMM A111 or COMM A241
  - Fundamentals of Oral Communication or Public Speaking 3
- WRTG A111
  - Writing Across Contexts 3
- Program Elective (100-level or above in ACCT, BA, CIS, ECON or LOG) 3
- Program Elective (100-level or above in ECON) 3
- GER Humanities 3

**Spring**
- CIS A110
  - Computer Concepts in Business 3
- MATH A121 or MATH A151
  - College Algebra for Managerial and Social Sciences or College Algebra for Calculus 3-4
- WRTG A212
  - Writing and the Professions 3
- GER Humanities 3
- GER Natural Sciences w/ Lab 4

**Credits** 16-17

### Second Year

**Fall**
- ACCT A201
  - Principles of Financial Accounting 3
- BA A241
  - Business Law I 3

### Third Year

**Fall**
- BA A300
  - Organizational Theory and Behavior 3
- ECON A312
  - Econometrics for Business and Economics 3
- ECON A321
  - Intermediate Microeconomics 3
- Program Elective (upper division, ECON) 3
- GER Alaska Native-Themed or Elective 3

**Spring**
- BA A325
  - Corporate Finance 3
- BA A343
  - Principles of Marketing 3
- ECON A324
  - Intermediate Macroeconomics 3
- Program Elective (upper division, ECON) 3
- GER Diversity & Inclusion or Elective 3

**Credits** 15

### Fourth Year

**Fall**
- CIS A376
  - Management Information Systems 3
- Program Elective (400-level in ECON except ECON A454) 3
- Program Elective (upper division, ECON) 3
- Program Elective (upper division, ECON) 3
- Elective 3

**Spring**
- ECON A492
  - Seminar in Economic Research 3
- Program Elective (upper division, ECON) 3
- Program Elective (upper division, ECON) 3
- Elective 3
- Elective 0-2

**Credits** 12-14

**Total Credits** 118-122

1 Complete 18 credits of 300- or 400-level ECON courses, BA A375 and/or CIS A470. No more than a total of 6 credits earned in an independent study or ECON A454 may be used to satisfy...
requirements for the major (e.g. 6 credits of independent study, or 3 credits of independent study and 3 credits of ECON A454).