

# Bachelor of Business Administration in Management

The Bachelor of Business Administration (BBA) in Management prepares students for career opportunities as managers, leaders, entrepreneurs, and innovators in corporations, non-profit organizations, and government agencies. Students will learn a broad array of knowledge, skills, and abilities, such as effective negotiation strategies, conflict resolutions and arbitrations, strategic business plans, strategy formulation for complex and dynamic environments, tools to solve business challenges, and the value of ethics and social responsibility.

The BBA in Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

## Admission Requirements

- Complete the Admission Requirements for Baccalaureate (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>) Degrees (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

## Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
  - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
  - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
  - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
  - For 6 credits of Tier 2 Social Sciences, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>).
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
BA A215	Introduction to Real Estate Management	3
BA A361	Human Resource Management	3
BA A461	Negotiation and Conflict Management	3
<b>Total</b>		<b>9</b>

Choose one of the following concentrations: management or property management and real estate.

Code	Title	Credits
<b>Management Concentration</b>		
BA A151	Business Foundations	3
BA A388	Globalization and Business Environment	3
BA A462	Strategic Management	3
BA A481	Applications in Management	3
BA A489	From Startup to Growth	3
12 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		12
<b>Total</b>		<b>27</b>

Code	Title	Credits
<b>Property Management and Real Estate Concentration</b>		
BA A225	Real Estate Leasing	3
BA A302	Real Estate Maintenance and Risk Management	3
BA A303	Real Estate Investment Finance	3
BA A306	Real Estate Principles	3
BA A421	Real Estate Management Capstone	3
BA A432	Real Estate Law	3
6 credits from the following:		6
BA A395	Property Management and Real Estate Internship <sup>1</sup>	
BA A431	Real Estate Appraisal	
BA A489	From Startup to Growth	
6 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		6
<b>Total</b>		<b>30</b>

<sup>1</sup> Students with a concentration in property management and real estate may apply 6 credits of BA A395 to meeting degree requirements.

**A minimum of 120 credits is required for the degree, of which 45-48 credits must be upper-division.**

## Program Student Learning Outcomes

Students graduating with a BBA in Management will be able to:

- Demonstrate baccalaureate content knowledge of the management discipline.
- Convey knowledge of business perspectives.
- Apply analytical techniques to solve business problems.
- Demonstrate effective communication skills.

## Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations

from program faculty. Each student's plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

**Please review the following terms, definitions, and resources associated with the sample academic plan below.**

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
BA A151	Business Foundations	3
COMM A111	Fundamentals of Oral Communication	3
WRTG A111	Writing Across Contexts	3
GER Fine Arts		3
GER Humanities		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BADA A110	Computer Concepts in Business	3
MATH A121	College Algebra for Managerial and Social Sciences	3-4
or MATH A151	or College Algebra for Calculus	
WRTG A212	Writing and the Professions	3

GER Humanities		3
GER Natural Sciences w/ Lab		4
<b>Credits</b>		<b>16-17</b>
<b>Second Year</b>		
<b>Fall</b>		
ACCT A201	Principles of Financial Accounting	3
BA A241	Business Law I	3
BA A280	Managerial Communications	3
ECON A101	Principles of Microeconomics	3
MATH A221	Applied Calculus for Managerial and Social Sciences	3-6
or MATH A251	or Calculus I	
or MATH A251F	or F.A.T. Calculus I	
<b>Credits</b>		<b>15-18</b>
<b>Spring</b>		
ACCT A202	Principles of Managerial Accounting	3
BA A215	Introduction to Real Estate Management	3
ECON A102	Principles of Macroeconomics	3
ECON A227	Introductory Statistics for Economics and Business	3
GER Natural Sciences		3
<b>Credits</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
BA A300	Organizational Theory and Behavior	3
BA A325	Corporate Finance	3
BA A343	Principles of Marketing	3
GER Alaska Native-Themed or Elective		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BA A361	Human Resource Management	3
BA A375	Statistics for Business and Economics	3
or BADA A470	or Business Analytics, Data Science, and Machine Learning	
or ECON A312	or Econometrics for Business and Economics	
or ECON A329	or Economic and Business Forecasting	
BA A376	Management Information Systems	3
GER Diversity & Inclusion or Elective		3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)		3
<b>Credits</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
BA A388	Globalization and Business Environment	3
BA A461	Negotiation and Conflict Management	3
BA A462	Strategic Management	3

Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Elective	3
<b>Credits</b>	<b>15</b>
<b>Spring</b>	
BA A481 Applications in Management	3
BA A489 From Startup to Growth	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)	3
Elective	0-2
<b>Credits</b>	<b>12-14</b>
<b>Total Credits</b>	<b>118-124</b>

### Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student’s plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

**Please review the following terms, definitions, and resources associated with the sample academic plan below.**

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be

upper division in order to meet General University Requirements for the particular degree/certificate type.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
COMM A111	Fundamentals of Oral Communication	3
WRTG A111	Writing Across Contexts	3
GER Fine Arts		3
GER Humanities		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BA A215	Introduction to Real Estate Management	3
BADA A110	Computer Concepts in Business	3
MATH A121	College Algebra for Managerial and Social Sciences	3-4
or MATH A151	or College Algebra for Calculus	
WRTG A212	Writing and the Professions	3
GER Natural Sciences w/ Lab		4
<b>Credits</b>		<b>16-17</b>
<b>Second Year</b>		
<b>Fall</b>		
ACCT A201	Principles of Financial Accounting	3
BA A225	Real Estate Leasing	3
BA A280	Managerial Communications	3
ECON A101	Principles of Microeconomics	3
MATH A221	Applied Calculus for Managerial and Social Sciences	3-6
or MATH A251	or Calculus I	
or MATH A251F	or F.A.T. Calculus I	
<b>Credits</b>		<b>15-18</b>
<b>Spring</b>		
ACCT A202	Principles of Managerial Accounting	3
ECON A102	Principles of Macroeconomics	3
ECON A227	Introductory Statistics for Economics and Business	3
GER Humanities		3
GER Natural Sciences		3
<b>Credits</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
BA A241	Business Law I	3
BA A300	Organizational Theory and Behavior	3
BA A302	Real Estate Maintenance and Risk Management	3
BA A325	Corporate Finance	3
BA A343	Principles of Marketing	3
<b>Credits</b>		<b>15</b>

**Spring**

BA A303	Real Estate Investment Finance	3
BA A361	Human Resource Management	3
BA A375	Statistics for Business and Economics	3
or BADA A470	or Business Analytics, Data Science, and Machine Learning	
or ECON A312	or Econometrics for Business and Economics	
or ECON A329	or Economic and Business Forecasting	
BA A376	Management Information Systems	3
Upper Division Program Elective (concentration)		3
<b>Credits</b>		<b>15</b>

**Fourth Year****Fall**

BA A306	Real Estate Principles	3
BA A461	Negotiation and Conflict Management	3
Upper Division Program Elective (concentration)		3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)		3
GER Alaska Native-Themed or Elective		3
<b>Credits</b>		<b>15</b>

**Spring**

BA A421	Real Estate Management Capstone	3
BA A432	Real Estate Law	3
GER Diversity & Inclusion or Elective		3
Upper Division Program Elective (ACCT, BA, BADA, ECON, HA, or LOG)		3
Elective		0-2
<b>Credits</b>		<b>12-14</b>
<b>Total Credits</b>		<b>118-124</b>