

Bachelor of Business Administration in Management

The Bachelor of Business Administration (BBA) in Management prepares students for career opportunities as managers, leaders, entrepreneurs, and innovators in corporations, non-profit organizations, and government agencies. Students will learn a broad array of knowledge, skills, and abilities, such as effective negotiation strategies, conflict resolutions and arbitrations, strategic business plans, strategy formulation for complex and dynamic environments, tools to solve business challenges, and the value of ethics and social responsibility.

The BBA in Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

Admission Requirements

- Complete the Admission Requirements for Baccalaureate (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>) Degrees (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
 - For 3 credits of Tier 1 Quantitative Skills, choose MATH A121 or MATH A151.
 - For 3 credits of Tier 1 Written Communication Skills, choose WRTG A212.
 - For 3 credits of Tier 1 Oral Communication Skills, choose COMM A111 or COMM A241.
 - For 6 credits of Tier 2 Social Sciences, choose ECON A101 and ECON A102.
- Complete the CBPP Bachelor of Business Administration Requirements (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/#collegerequirementstext>).
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
BA A215	Introduction to Real Estate Management	3
BA A361	Human Resource Management	3
BA A461	Negotiation and Conflict Management	3
Total		9

Choose one of the following concentrations: management or property management and real estate.

Code	Title	Credits
Management Concentration		
BA A151	Business Foundations	3
BA A388	Globalization and Business Environment	3
BA A462	Strategic Management	3
BA A481	Applications in Management	3
BA A489	From Startup to Growth	3
12 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		12
Total		27

Code	Title	Credits
Property Management and Real Estate Concentration		
BA A225	Real Estate Leasing	3
BA A302	Real Estate Maintenance and Risk Management	3
BA A303	Real Estate Investment Finance	3
BA A306	Real Estate Principles	3
BA A421	Real Estate Management Capstone	3
BA A432	Real Estate Law	3
6 credits from the following:		6
BA A395	Property Management and Real Estate Internship ¹	
BA A431	Real Estate Appraisal	
BA A489	From Startup to Growth	
6 credits of upper-division business electives in ACCT, BA, BADA, ECON, HA, or LOG		6
Total		30

¹ Students with a concentration in property management and real estate may apply 6 credits of BA A395 to meeting degree requirements.

A minimum of 120 credits is required for the degree, of which 45-48 credits must be upper-division.