Management, Marketing, Logistics, and Business Analytics

Department of Management, Marketing, Logistics, and Business Analytics
Edward & Cathryn Rasmuson Hall (RH), Room 203, (907) 786-4100

Programs of Study

Occupational Endorsement Certificates

- OEC in Alaska Native Business Management
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-alaskanativebusinessmanagement/)
- OEC in Business Analytics
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-businessanalytics/)
- OEC in Business Leadership
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-businessleadership/)
- OEC in Entrepreneurship
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-entrepreneurship/)
- OEC in Hospitality
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-hospitality/)

Undergraduate Certificate

- Certificate in Logistics and Supply Chain Operations (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/certificate-logisticssupplychainoperations/)

Associates of Applied Science

- AAS in Business Computer Information Systems (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-businesscomputerinformationsystems/)
- AAS in General Business
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-generalbusiness/)
- AAS in Logistics and Supply Chain Operations (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-logisticssupplychainoperations/)
- AAS in Small Business Administration (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-smallbusinessadministration/)

Bachelor of Arts

- BA in Hospitality Administration (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/ba-hospitalityadministration/)

Bachelors of Business Administration

- BBA in Global Logistics and Supply Chain Management
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-globallogisticsandsupplychainmanagement/)
- BBA in Management
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-management/)
- BBA in Management Information Systems (suspended)
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-managementinformationsystems/)
- BBA in Marketing
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-marketing/)

Minors

- Minor in Alaska Native Business Management
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-aknativebusinessmanagement/)
- Minor in Business Administration
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-businessadministration/)
- Minor in Computer Information Systems
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-computerinformationsystems/)
- Minor in Entrepreneurship
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-entrepreneurship/)
- Minor in Hospitality Administration
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-hospitalityadministration/)
- Minor in International Business
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-internationalbusiness/)
- Minor in Real Estate
  (http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-realestate/)