

# Management, Marketing, Logistics, and Business Analytics

---

*Department of Management, Marketing, Logistics, and Business Analytics*

*Edward & Cathryn Rasmuson Hall (RH), Room 203, (907) 786-4100*

## Programs of Study

### Occupational Endorsement Certificates

- OEC in Alaska Native Business Management (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics//oec-alaskanativebusinessmanagement/>)
- OEC in Business Analytics (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-businessanalytics/>)
- OEC in Business Leadership (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-businessleadership/>)
- OEC in Entrepreneurship (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-entrepreneurship/>)
- OEC in Hospitality (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/oec-hospitality/>)

### Undergraduate Certificate

- Certificate in Logistics and Supply Chain Operations (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/certificate-logisticssupplychainoperations/>)

### Associates of Applied Science

- AAS in Business Computer Information Systems (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-businesscomputerinformationsystems/>)
- AAS in General Business (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-generalbusiness/>)
- AAS in Logistics and Supply Chain Operations (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-logisticssupplychainoperations/>)
- AAS in Small Business Administration (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-smallbusinessadministration/>)

[managementmarketinglogisticsbusinessanalytics/aas-smallbusinessadministration/](http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/aas-smallbusinessadministration/))

### Bachelor of Arts

- BA in Hospitality Administration (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/ba-hospitalityadministration/>)

### Bachelors of Business Administration

- BBA in Global Logistics and Supply Chain Management (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-globallogisticsandsupplychainmanagement/>)
- BBA in Management (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-management/>)
- BBA in Management Information Systems (suspended) (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-managementinformationsystems/>)
- BBA in Marketing (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/bba-marketing/>)

### Minors

- Minor in Alaska Native Business Management (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-aknativebusinessmanagement/>)
- Minor in Business Administration (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-businessadministration/>)
- Minor in Computer Information Systems (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-computerinformationsystems/>)
- Minor in Entrepreneurship (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-entrepreneurship/>)
- Minor in Hospitality Administration (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-hospitalityadministration/>)
- Minor in International Business (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-internationalbusiness/>)
- Minor in Real Estate (<http://catalog.uaa.alaska.edu/undergraduateprograms/cbpp/managementmarketinglogisticsbusinessanalytics/minor-realestate/>)