Program Student Learning Outcomes

Students graduating with the Occupational Endorsement Certificate in Business Analytics will be able to:

• Complete a comprehensive, hands-on project utilizing spreadsheet, database, word processing, and presentation software.
• Define and describe current technologies and their applications to business.
• Use appropriate analytical techniques to identify, evaluate, and select logical solutions that meet the strategic goals of the organization.
• Demonstrate knowledge of and proficiency in the use of current information technologies for analyzing data of importance to business.