

Occupational Endorsement Certificate in Business Analytics

Program Student Learning Outcomes

Students graduating with the Occupational Endorsement Certificate in Business Analytics will be able to:

- Complete a comprehensive, hands-on project utilizing spreadsheet, database, word processing, and presentation software.
- Define and describe current technologies and their applications to business.
- Use appropriate analytical techniques to identify, evaluate, and select logical solutions that meet the strategic goals of the organization.
- Demonstrate knowledge of and proficiency in the use of current information technologies for analyzing data of importance to business.