

Occupational Endorsement Certificate in Entrepreneurship

The Occupational Endorsement Certificate in Entrepreneurship will help students develop an entrepreneurial approach enabling them to launch new ventures, manage and grow small businesses, and create strategic business plans.

Admission Requirements

- Complete the Admission Requirements for Occupational Endorsement Certificates (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Occupational Endorsement Certificates. (<http://catalog.uaa.alaska.edu/undergraduateprograms/certificaterequirements/>)
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
BA A166	Entrepreneurship and Small Business Management	3
BA A286	Entrepreneurship and Innovation	3
BA A386	The Startup Venture	3
Complete 9 credits from the following: ¹		9
BA A131	Personal Finance	
BA A151	Business Foundations	
BA A201	Introduction to Alaska Native Business	
BA A215	Introduction to Real Estate Management	
BA A231	Fundamentals of Supervision	
BA A260	Marketing Practices	
BA A264	Personal Selling	
BADA A110	Computer Concepts in Business	
COMM A241	Public Speaking	
Total		18

¹ Some of these courses have prerequisites or require a placement exam prior to registration. Please see an advisor for assistance.

A minimum of 18 credits is required for this certificate.

Program Student Learning Outcomes

Students graduating with the Occupational Endorsement Certificate in Entrepreneurship will be able to:

- Develop the framework to create an effective business plan for a startup.
- Identify and evaluate new business, marketing, and technology opportunities.
- Choose the best financing options and prepare the necessary materials for potential investor funding.

Sample Plan

The academic plan below is one pathway through the degree/certificate. It includes all requirements, taking into account recommendations from program faculty. Each student's plan may vary according to their initial course placement (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/academicstandardsregulations/courseplacement/>), intended course load, additional majors and/or minors, and their placement into required prerequisite courses. Any change in the plan below can have an unforeseen impact on the rest of the plan. **Therefore, it is very important to meet with your academic advisor to verify your personal academic plan.**

Please review the following terms, definitions, and resources associated with the sample academic plan below.

- Each course in the far left column links to a pop-up bubble with a course description, prerequisite requirements, and associations with university requirements. For example, if a course fulfills a general education requirement, you will see that in the pop-up bubble.
- **GER:** indicates a General Education Requirement (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>). GERs that also count toward degree/certificate requirements appear as a specific course in the plan. For these courses, "GER" is not indicated explicitly in the table, but if you click on the course, you will see the course's GER status in the pop-up bubble.
- **Program Elective:** indicates a specific course selection determined by program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Elective:** indicates an open selection of 100-400 level university courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate.
- **Upper Division Program Elective:** indicates a specific 300-400 level course selection determined by the program faculty to fulfill a degree/certificate requirement. Students should seek assistance from their academic advisor.
- **Upper Division Elective:** indicates an open selection of 300-400 level courses to fulfill elective credits needed to meet the minimum total credits toward the degree/certificate. These courses must be upper division in order to meet General University Requirements for the particular degree/certificate type.

First Year

Fall		Credits
BA A166	Entrepreneurship and Small Business Management	3
Program Elective		3
Credits		6

Spring

BA A286	Entrepreneurship and Innovation	3
Program Elective		3
Credits		6

Second Year

Fall

BA A386	The Startup Venture	3
Program Elective		3
Credits		6
Total Credits		18