

Bachelor of Arts in Communication

The Bachelor of Arts (BA) in Communication prepares students to understand the critical role of communication in the diverse contexts of their lives and to apply skills, such as critical thinking, collaborative problem solving, intercultural communication, conflict management, and persuasion in personal and professional contexts.

Admission Requirements

- Complete the Admission Requirements for Baccalaureate Programs (<http://catalog.uaa.alaska.edu/academicpoliciesprocesses/admissions/undergraduate/>).

Graduation Requirements

- Complete the General University Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/>).
- Complete the General Education Requirements for Baccalaureate Degrees (<http://catalog.uaa.alaska.edu/undergraduateprograms/baccalaureaterequirements/gers/>).
- Complete the following major requirements with a minimum grade of C:

Code	Title	Credits
Foundational Courses		
Complete one of the following foundational courses:		3
COMM A111	Fundamentals of Oral Communication	
COMM A235	Small Group Communication	
COMM A237	Interpersonal Communication	
COMM A241	Public Speaking	
Core Courses		
COMM A280	Communication Theories in Action	3
COMM A305	Intercultural Communication	3
or COMM A345	Communication and Gender	
COMM A385	Communication Research Methods	3
COMM A412	Persuasion	3
Communication Electives		
Complete an additional 8 courses from the following, of which at least 5 must be upper division		24
COMM A111	Fundamentals of Oral Communication	
COMM A235	Small Group Communication	
COMM A237	Interpersonal Communication	
COMM A241	Public Speaking	
COMM A255	Organizational Communication	
COMM A300	Health Communication	
COMM A305	Intercultural Communication	
COMM A320	Argumentation and Debate	

COMM A330	Collaboration and Group Decision Making
COMM A335	Communication and Conflict
COMM A340	Nonverbal Communication
COMM A341	Advanced Public Speaking
COMM A345	Communication and Gender
COMM A350	Communication in the Workplace
COMM A360	Competitive Debating
COMM A370	Relational Communication
COMM A390	Selected Topics in Communication
COMM A420	Family Communication
COMM A450	Communication and Leadership

Language Requirement

Complete two courses in any one language other than English, which may include American Sign Language or Alaska Native Languages	8
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Total 47

A minimum of 120 credits is required for the degree, of which 39 must be upper-division.

Program Student Learning Outcomes

Students graduating with a Bachelor of Arts (BA) in Communication will be able to:

- Explain, synthesize, apply, and critique communication theories, perspectives, principles, and concepts;
- Engage in communication scholarship;
- Create ethical, appropriate, and effective messages for the relationship, audience, purpose, and context;
- Critically analyze and respond to messages;
- Use communication to understand difference.