Occupational Endorsement Certificate in Hospitality

Program Student Learning Outcomes

Students graduating with an Occupational Endorsement Certificate in Hospitality will be able to:

• Apply theories and concepts of guest service
• Synthesize core concepts in the areas of hospitality management, finance, human resources, marketing, and operations
• Demonstrate personal and professional standards for ethical decision-making and social behavior
• Demonstrate successful employability skills, including oral and written communication skills
• Reflect on educational experience and identify skills needed for post-graduation success